



### How I can help you:

- **Resolve stalled or avoided leadership decisions**
- **Clarify priorities when everything feels urgent**
- **Surface trade-offs and align around what matters now**
- **Move teams from discussion to decision and action**

**Beco Lichtman** is a trusted strategic facilitator who works with leadership teams when high-stakes decisions are stalled and alignment isn't holding.

With over 20 years of global experience, he is brought in at moments of complexity, growth, or transition to help teams cut through competing priorities, surface real trade-offs, and make clear decisions they can move forward with confidence.

Beco leads focused, time-bound working sessions designed to resolve specific decision challenges — not drag on indefinitely. His approach is practical, direct, and collaborative, creating the conditions for honest conversation, shared understanding, and real commitment at the senior level.

Beco has worked with both founder-led companies and global organizations, including American Express, Burger King, and Caterpillar, during moments of growth and transition.

**“BECO IS ENGAGING AND KNOWLEDGEABLE - JUST WHAT YOU WANT IN A FACILITATOR”**

~Leandro G., Business Development, Africa, Middle East & Netherlands, Burger King Corporation

**strategy clarity intensives | leadership offsites | executive working sessions**

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